

HOLTER MUSEUM OF ART SPONSORSHIPS

◆ ————— ◆ 2026 ◆ ————— ◆



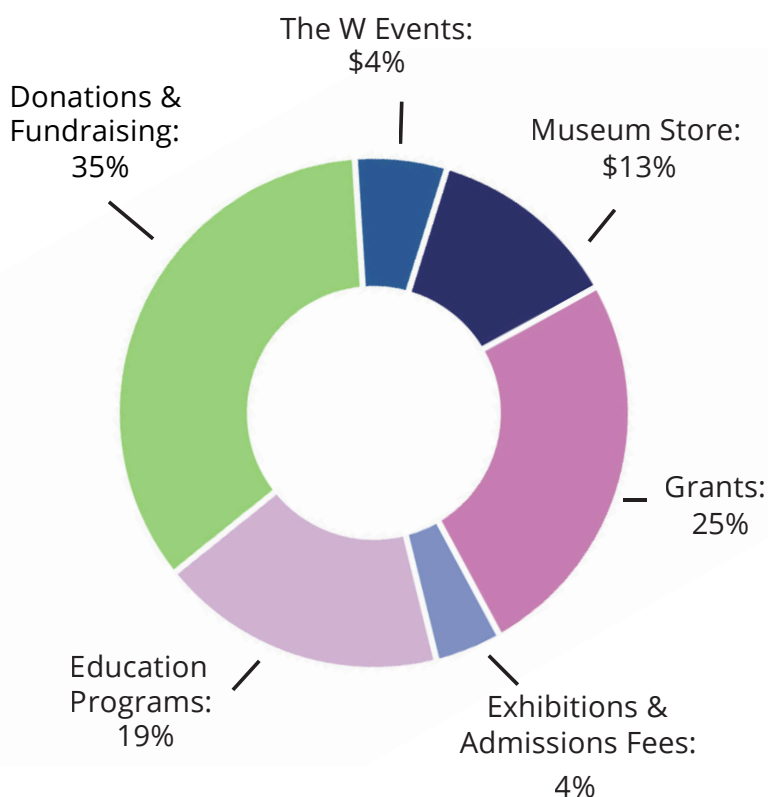
Harmony, California
Janet Jacobs



**We are funded in part by coal severance taxes based upon coal mined in Montana and deposited in Montana's cultural and aesthetic projects trust fund.*



SPECIAL EVENTS OVERVIEW



What funds the Holter Museum?

Fundraising and donations are the Holter's largest source of income, sustaining our basic operations, education programs, and community outreach. Event sponsorships help offset the costs of signature events like our annual Gala and the Ho Ho Holter Holiday Sale. With these expenses covered, every dollar raised through community giving at these events goes directly to the fundraising cause—allowing us to grow our events, deepen community engagement, and expand our impact.

2026 SPECIAL EVENTS SPONSORSHIP PACKAGES

Annual Holter Gala & Art Auction

Holter Level: \$5,000

- 2 complimentary VIP tables (tables seat 8 – 16 seats total) with wine on tables
- 1 full-color ad on auction slideshow
- Company name & logo featured on all event signage and marketing, social media and the Holter's website
- 3 complimentary annual Museum memberships
- 1 complimentary facility rental in the W

Autio Level: \$2,500

- 1 complimentary VIP table (seats 8) with wine on table
- (2) 1/2 page, full-color ads on auction slideshow
- Company name & logo featured on all event signage and marketing, social media and the Holter's website
- 2 complimentary annual Museum memberships

DeWeese Level: \$1,000

- 4 complimentary tickets
- (1) 1/2 page, full-color ad in the auction catalog
- Company name & logo featured on all event signage and marketing, social media and the Holter's website
- 1 complimentary annual Museum membership

MacDonald Level: \$500

- 2 complimentary tickets
- (1) 1/4 page, full-color ad on auction slideshow
- Company name & logo featured on all event signage and marketing, social media and the Holter's website



'Rock the Block' Art Fair

Big Sky Dreamer: \$1,000

- 4 Complimentary VIP tickets to the event
- Complimentary drink tickets
- Company name & logo featured on all event signage & marketing, including social media and the Holter's website
- Host or sponsor a booth or activity at the event- signage to indicate sponsorship

Huckleberry Hero: \$500

- 4 Complimentary tickets to the event
- Complimentary drink tickets
- Company name & logo featured on all event signage & marketing, including social media and the Holter's website
- Host or sponsor a booth or activity at the event - signage to indicate sponsorship

Prairie Paintbrush: \$250

- 2 Complimentary tickets to the event
- Complimentary drink tickets
- Company name & logo featured on all event signage & marketing, including social media and the Holter's website

...AND MORE!

Our events calendar is ever evolving with new opportunities. If you'd like to sponsor an event, suggest a new idea, or be added to the list for upcoming opportunities, we'd love to hear from you.



Jazz and Just Desserts

Cheerleader Level: Any Amount

- 2 complimentary tickets to the event
- Company name & logo featured on all event signage and marketing, including social media and the Holter's website

Ho Ho Holter Annual Holiday Sale

HoHo Premier Level: \$1,000

- Name & logo featured on all event marketing, social media and the Holter's website, including local newspaper ads
- Featured in Radio promotions
- Complimentary private holiday party rental
- (5) 10% coupons to be used during the Holiday Sale
- 3 complimentary annual Museum memberships

Gold Level: \$750

- Name & logo featured on all event marketing, including social media and the Holter's website, including local newspaper ads
- Featured in Radio promotions
- 50% off private holiday party rental
- (3) 10% coupons to be used during the Holiday Sale
- 2 complimentary annual Museum memberships

Silver Level: \$500

- Name & logo featured on all event marketing, social media and the Holter's website, including local newspaper ads
- Featured in Radio promotions
- (1) 10% coupon to be used during the Holiday Sale
- 1 complimentary annual Museum membership

Red Level: \$250

- Name & logo featured on all event marketing, social media and the Holter's website
- Featured in Radio promotions

2026 SPECIAL EVENTS

SPONSORSHIP REGISTRATION

Please indicate with which special event/s and tier you would like to sponsor:


Annual Holter Gala & Art Auction

Holter Level: \$5,000

Autio Level: \$2,500

DeWeese Level: \$1,000

MacDonald Level: \$500

 **'Rock the Block' Art Fair**

Big Sky Dreamer: \$1,000

Huckleberry Hero: \$500

Prairie Paintbrush \$250

Ho Ho Holter Annual Holiday Sale

HoHo Premier Level: \$1,000

Gold Level: \$750

Silver Level: \$500

Red Level: \$250



Jazz and Just Desserts

Cheerleader Level:
Amount \$ _____

...AND MORE!

Keep me updated on upcoming events and sponsorship opportunities

CONTACT NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PAYMENT: Check Enclosed: Check # _____ Checks Payable to Holter Museum of Art

Invoice Me

Credit Card:
 1. Scan QR Code
 2. Enter amount of sponsorship
 3. Write type of Sponsorship in Comments



Please return this form to Abigail Ita either by email (development@holtermuseum.org) or mail to 12 E Lawrence Street, Helena, MT 59601. Please email your hi-res logo in either png or svg format at the time of submission to have it included in our marketing. Please contact development@holtermuseum.org or a (406) 204-3401 if you have any questions or concerns. Thank you for your continued support and making art accessible for ALL.