HOLTER MUSEUM OF ART

Sponsorship 2027



March Afternoon in Helena, Kathleen Mollohan, 1993, wool
Holter Permanent Collection
Gift of IBM

HOLTER
MUSEUM of ART

(406) 442-6400
WWW.HOLTERMUSEUM.ORG
12 E. LAWRENCE ST. HELENA, MT 59601

SPECIAL EVENT OVERVIEW



Event sponsorships help offset the costs of signature events like our annual **Gala, Rock the Block,** and the **Ho Ho Holter Holiday Sale.**

With these expenses covered, **every dollar raised through community giving at these events goes directly to the cause –** allowing us to grow our events, deepen community engagement, and expand our impact.

Special Event Calendar 2027

March	**Holter Gala and Art Auction**	Attendance: 175 Focus: Mid and Major Donors
May	**Youth Electrum Art Fest** (replacing Rock the Block)	Attendance: 350+ Focus: Youth and Family
November	**Ho Ho Holter Holiday Sale and Exhibition**	Attendance: 750+ Focus: Helena Community
December	**40th Birthday Gala and Art Auction**	Attendance: 175 Focus: Mid and Major Donors

2027 SPECIAL EVENT SPONSORSHIP PACKAGES

Annual Holter Gala & Art Auction

Holter Level: $5,000
- Live Auction Sponsor, with special mention during the auction
- Top placement on Sponsorship Thank You board at event
- 1 full-color ad on auction slideshow
- Company name & logo featured on marketing, social media, and the Holter's website
- 8 complimentary tickets, and 2 free drink tickets per person to use at the Gallery Bar
- 1 complimentary event rental*

Autio Level: $2,500
- Prominent placement on Sponsorship Thank You board
- (2) 1/2-page, full-color ads on auction slideshow
- Company name & logo featured on marketing, social media and the Holter's website
- 6 complimentary tickets and 1 free drink ticket per person to use at the Gallery Bar

DeWeese Level: $1,000
- Placement on Sponsorship Thank You board at event
- (1) 1/2-page, full-color ad in the auction slideshow
- Company name & logo featured on marketing, social media, and the Holter's website
- 4 complimentary tickets

MacDonald Level: $500
- Placement on Sponsorship Than You board at event.
- (1) 1/4-page, full-color ad on auction slidehshow
- Company name & logo featured on marketing, social media, and the Holter's website
- 2 complimentary tickets

Attendance: 175
Focus: Mid and Major Donors
Season: Spring and Winter 2027

Youth Electrum Art Fest

Muse Level: $5,000
- Exhibition sponsor with company name on exhibition signage in Museum
- Top placement on Sponsorship Thank You board during event
- 1 complimentary art workshop for up to 12 people*
- Same perks as below

Dreamer Level: $2,500
- Company name and logo included in the free activity passports
- Same perks as below

Maker Level: $1,000
- (5) 10% off coupons for the Holter Gift Shop
- Same perks as below

Spark Level: $500
- Company name & logo featured on all marketing, social media, and the Holter's website

Youth Artist Sponsor: $200
- Sponsor a high school artist booth who will be selling their art at the event – signage to indicate sponsorship

Attendance: 350+
Focus: Youth and Family
Season: Spring

Ho Ho Holter Annual Holiday Sale

HoHo Premiere Level: $1,000
- Top placement on Sponsorship Thank You board during entire sale
- Company name & logo featured on all marketing, social media, and the Holter's website
- (5) 10% coupons to be used during the Holiday Sale

Gold Level: $750
- Placement on Sponsorship Thank You board during entire sale
- Company name & logo featured on all event marketing, social media, and the Holter's website
- (3) 10% coupons to be used during the Holiday Sale

Silver Level: $500
- Company name & logo featured on all event marketing, social media, and the Holter's website
- (1) 10% coupon to be used during the Holiday Sale

Red Level: $250
- Company name & logo featured on all event marketing, social media and the Holter's website

Attendance: 750+
Focus: Helena Community
Season: Fall/Winter

...AND MORE!

Our events calendar is evolving with new opportunities. If you'd like to sponsor an event, suggest a new idea, or be added to the list for upcoming opportunities, we'd love to hear from you.

*Please email development@holtermuseum.org for more information.

HOLTER MUSEUM of ART

2027 SPECIAL EVENT
SPONSORSHIP REGISTRATION

HOLTER MUSEUM of ART

Please indicate with ☑ which special event(s) and tier you would like to sponsor:

Annual Holter Gala & Art Auction

- ☐ **Holter Level: $5,000**
- ☐ **Autio Level: $2,500**
- ☐ **DeWeese Level: $1,000**
- ☐ **MacDonald Level: $500**

Youth Electrum Art Fest

- ☐ **Muse Level: $5,000**
- ☐ **Dreamer Level: $2,500**
- ☐ **Maker Level: $1,000**
- ☐ **Spark Level $500**
- ☐ **Youth Artist Sponsor: $200**

Ho Ho Holter Annual Holiday Sale

- ☐ **HoHo Premiere Level: $1,000**
- ☐ **Gold Level: $750**
- ☐ **Silver Level: $500**
- ☐ **Red Level: $250**

...AND MORE!

☐ Keep me updated on upcoming events and sponsorship opportunities

CONTACT NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

PAYMENT:

☐ Check Enclosed: Check # _____ Checks Payable to Holter Museum of Art

☐ Invoice Me

☐ Credit Card:

1. Scan QR Code
2. Enter amount of sponsorship
3. Write type of Sponsorship in Comments

Please return this form to Abigail Forsythe either by email (development@holtermuseum.org) or mail to 12 East Lawrence St, Helena, MT 59601. Please email your hi-res logo in either png or svg format at the time of submission to have it included in our marketing. Please contact via email or by phone at (406) 204-3401 if you have any questions or concerns. Thank you for your continued support and making art accessible for ALL.